BACHELOR OF COMMERCE (B.Com) & BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Programme Outcome (PO)

- PO 1: To develop numerical and analytical abilities of students
- PO 2: To instill in students writing skills.
- PO 3: To make the students aware of the law and legislations lay down by the constitutions as well as the government.
- PO 4: To equip students with new trends in business, organizations and industries.
- PO 5: To provide knowledge about the economic behavior of the Country as well as World.
- PO 6: To make the students fit for the corporate world by providing them with practical knowledge related with banking and other sectors.
- PO 7: To contribute towards overall development of the students and strengthen their knowledge about recent trends in the world.
- PO 8:B. Com and BBA degree is formed to provide the students managerial and communicative skills in disciplines related to commerce and management. At the completion of the programs, students gain an extensive knowledge on core subjects like accounting, taxation, HRM, law, statistics, finance, and marketing.
- PO 9: Students of B. Com and BBA are expected towards getting high employment opportunities by the knowledge gained by them through the programs.
- PO10: Student seminars and presentations are made a part of the curriculum in order to improve their confidence, knowledge and communication skills.
- PO 11:To motivate students to take up their own business by attaining them with the required skills and abilities of entrepreneurship.
- PO 12: The courses offer a number of value based and job oriented courses ensuring that students are upgraded with the current market scenario.

Alenon