

I BBA (CREDIT BASED SEMESTER SYSTEM)

| FIRST SEMESTER | MARKS | SECOND SEMESTER | MARKS |
|-----------------------------|--------------|---|--------------|
| English | 100 | English | 100 |
| Language(Kannada/Hindi) | 100 | Language(Kannada/Hindi) | 100 |
| Principles of Economics | 100 | Managerial Economics | 100 |
| Business Organization | 100 | Business Environment and Entrepreneurship | 100 |
| Accounting-I | 100 | Accounting-II | 100 |
| Principles of Management | 100 | Managerial Communication | 100 |
| General Studies | 100 | General Studies | 100 |
| Extra Curricular Activities | 50 | Extra Curricular Activities | 50 |
| | 750 | | 750 |

II BBA (CREDIT BASED SEMESTER SYSTEM)

| THIRD SEMISTER | MARKS | FOURTH SEMISTER | MARKS |
|-----------------------------|--------------|--------------------------------------|--------------|
| Business Mathematics | 100 | Business Statistics | 100 |
| Business Economics | 100 | Modern Banking and Management | 100 |
| Commercial Law | 100 | Fundamentals of Financial Management | 100 |
| Marketing Management | 100 | Computer Applications | 100 |
| Income Tax | 100 | Human Resource Management | 100 |
| Corporate Accounting-I | 100 | Corporate Accounting-II | 100 |
| Extra Curricular Activities | 50 | Extra Curricular Activities | 50 |
| | 650 | | 650 |

III BBA (CREDIT BASED SEMESTER SYSTEM)

| FIFTH SEMESTER | MARKS | SIXTH SEMESTER | MARKS |
|---------------------------|--------------|--------------------------------|--------------|
| Organization Behaviour | 150 | Company Law | 150 |
| Project Management | 150 | Investment Management | 150 |
| Export Management | 150 | Auditing/ Project Work | 150 |
| Cost Accounting | 150 | Cost and Management Accounting | 150 |
| Marketing Management | 150 | Marketing Management | 150 |
| Human Resource Management | 150 | Human Resource Management | 150 |
| | 900 | | 900 |