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ORIGINAL RESEARCH PAPER

Commerce

"IMPORTANCE OF EARN WHILE LEARN IN THE PRESENT SCENARIO"

KEY WORDS: knowledgeable, Corporate, Employment.

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ABSTRACT

"Knowledge is of no value, unless you put it into practice"

The present education system makes our students /children / youngsters very knowledgeable, it has made them very brilliant and has made them excel in academics, theoretically, but when the youngsters /students enter the corporate world, they lack the practical knowledge required for the employment.

Colleges which run on full time basis at present focus on completing their syllabus and have no time for giving practical skills to students, which has become a drawback today in the life of our students. To overcome this drawback some ideas were generated to implement the concept of 'Earn while Learn', i.e. giving opportunity to students to study and work simultaneously.

'Earn while Learn' Programme can be implemented, as it makes students capable of surviving in the corporate world, together with this, a student can earn for his own college fees or also be of financial help to his family and also can reduce the amount of illiteracy prevailing in the society.

A student who goes in for 'Earn while Learn' grows up to become a responsible individual with skills and knowledge.

Introduction

Education is the key to a successful life, one who gains education is said to be knowledgeable and is said to lead successful life. Investment in education is worthwhile because how much you should invest on it, the more is gained in later life.

Through education one gains knowledge and knowledge is power, but the question is whether only knowledge which taught in schools is sufficient? Does it make our generation skilful? Are our school and Colleges bringing out products which can sustain in the corporate world?

The generation today has realized, to some extent that only gaining theoretical knowledge leads them nowhere and hence are focusing on creativeness and innovation. The government too has started certain programmes to bring out the skills of the students, one such programme in "Earn while Learn". This programme is initiated in order to bring out the skills of the students, while they are still gaining education.

Students are made financially strong by giving them an opportunity to work where they can bring out and develop the skills required for the work place. They can also prove as help to their parents, may be in paying the college fees, or tuition fees etc.

Colleges today should think of providing education both knowledge wise as well as skill wise. More number of students would enroll to higher education if such provision of earn while learn is adopted. Taking a step towards earn while learn it can to some extent lower the illiteracy level, as some who go for work on part time basis, can also study at the time of their convenience. By taking 'earn while learn' as a motivational concept our society can flourish with knowledgeable and skilful people or students, which in turn can fulfill the dreams of our Prime Minister of having a 'skilful India'.

Literature review

Anthony P Carnevale, Nicole Smith, Michelle Melton, Eric W Price, The Learning while earning : The new Normal, 2015, remarked that working while learning is now the accepted pathway to education and training for both young and mature working learners.

While much of this research has shown that students work primarily to earn money for tuition or other living expenses, career

development, skills acquisition and personal fulfillment each play a large role in the decision to work as well

(Kincaid, 1996; Mulugetta & Chavez, 1993; Pascarella & Terenzini, 2005).

The Hindu, daily paper reported that many college students in the city are taking up part time jobs to meet their expenses. A few manage with part-time jobs and being regular at classes and getting fairly good grades; for others, the distractions of work are, obviously, too much. The reasons vary. For most students, working while in college serves their monetary needs. Those who stay as paying guests take part-time jobs to meet their additional expenses. A percentage of students work only to gain experience and develop professional contacts.

Prashant, a parent of a working student, says: "Part-time jobs are not only a way to earn money and experience, but also add to the exposure a student gets." They learn firsthand how a working environment is, much before their first job.

Objectives:

- To find out whether Earning while learning is useful in future.
- To know whether early work experience forms good habits and helps students to make career Connections.
- To analyze going to college and working while doing so is better than going straight to the work.
- To know whether students are financial support to the family.
- To find out whether it increases the literacy level in the society.
- To analyze whether study opportunities / work opportunities can be increased by implementing this concept.

Research methodology

To realize the objectives of the study information was collected through primary and secondary data. We collected primary information through questionnaire. The respondents were students of Mangalore region. Secondary data includes books, papers presented, journals, websites and articles from news papers.

Findings:

- Out of 100 respondents, 3.8% were of the opinion that studying only theory is beneficial in future whereas 96.2% were of the opinion that studying only theory is not beneficial in future.

- When asked whether they have knowledge about skills adopted in working area majority (67.3%) of the respondents had knowledge of skills adopted in working area whereas 32.6% had no knowledge of it.
- Majority of the student respondents (90.38%) agreed that college should give importance to theoretical as well as practical knowledge, but 9.61% did not agree for the same.
- When enquiry was made about whether they are aware of earn while learn concept, 76.9% of the respondents said that they were aware of the earn while learn concept whereas 23.01% were not aware of it.
- 90.30% of the respondents think that college should support earn while learn concept wherein 9.61% of the respondents did not appreciate the idea.
- One point where almost everyone (92.3%) agrees to was if given opportunity, they will go for earn while learn scheme.
- Not surprisingly, almost 90.38% of the respondents feel that students will benefit from earn while learn wherein 9.61% feel that, they don't gain anything from the scheme.
- When we enquired about, whether they feel work experience matters when they apply for Job, 92.3% of respondents were in favour of the Statement whereas 7.69% of respondent were not in favour of it.
- 86.53% felt that those who work as well as study are responsible enough and spend their money wisely; surprisingly 13.46% of the opinion of students who work as well as study are not responsible enough and spend their money wisely.
- 94.23% of the respondents are of the opinion that earn while learn reduces the burden of family members in paying fees or helps in giving financial support to the family.
- Most of the respondents (88.46%) agreed that because of the implementation of this concept there is increase in the number of students who want to seek higher education.
- Majority (65.38) % of the respondents are not aware of the earn while learn scheme initiated by the government, whereas only 34.61% are aware of the scheme initiated by the government.
- Out of 100 respondents, 76.9% of the opinion that if given opportunity, many more students would like to adopt this scheme.
- Most of the respondents (84.6%) are of the opinion that there is no negative impact on students because of earn while learn concept whereas 15.38% feels that because of this scheme, students will lose their interest in studies and focus on work and earning.

Suggestions:

1. College should give equal importance to theoretical as well as practical skills. Adjustment should be made in such a way that classes end up early and time is given for skill development.
2. Companies should give opportunities for part time jobs and internship.
3. Government should make the public aware about the various education related project to students.
4. Colleges should focus on skill development programmes Or certificate courses.
5. The college should motivate the student to join the earn while learn programme.
6. The college should have memorandum of association with some companies in order to provide students with employment opportunities in the future.

Conclusion:

Earn while learn concept is very beneficial concept which has benefited many students as well as their family financially. Students should be motivated in such a way that they realize the value of money and education at the same time. It is disappointing to know that many of the students are not aware of this concept and hence are backward in developing the skills which are necessary for Job. Students should grab this as a opportunity and join such colleges which provide this benefit, of making them theistically and skillfully brighter.

QUESTIONNAIRE

Dear Sir/Madam

We Zeena Cornelio, Akshatha and Jesfrida Menezes are conducting a survey on "Importance of earn while learn in the present scenario". We request you to kindly give us your valuable time to fill this questionnaire. We assure you that the data provided by you will be kept confidential.

1. Do you think studying only theory is beneficial in future?
Yes No
2. Do you have knowledge about the skills adopted in the working area?
Yes No
3. Do you feel that colleges should give importance to theoretical as well as practical knowledge?
Yes No
If yes, give reason.
4. Are you aware of earn while learn concept?
Yes No
5. Whether college should support Earn while Learn concept?
Yes No
6. If given this opportunity, would you go for this scheme?
Yes No
7. Do you think you gain any benefit by going in for Earn while Learn?
Yes No
8. Do you feel work experience matters when you apply for job?
Yes No
9. Do you feel students who work as well as study are responsible enough and spend their money wisely?
Yes No
10. Do you think, earn while learn reduces the burden of family members in paying the fees or helps in giving financial support to the family?
Yes No
11. Do you think, because of the implementation of this concept there is any increase in the number of students who want to seek higher education?
Yes No
12. Whether you are aware of the earn while learn scheme initiated by the government?
Yes No
13. Do you think more and more students would like to adopt this scheme?
Yes No
14. Do you feel that there will be any negative impact on students?
If Yes why?
15. Whether you are earning while learning?
Yes No

If Yes,

What is the reason?

- i) To utilize the free time
- ii) To earn money
- iii) For college fees
- iv) To support parents
- v) To get job experience
- vi) Or any other reason