



**Padua College of Commerce & Management**  
**Nanthur, Mangaluru**



**Department of Commerce & Management and IQAC**  
**Organises**

# *Padua Scintilla*

**One Day National Conference**  
**On**

***“Intellectual Property Rights and  
Women Entrepreneurship”***

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**Date: March 12<sup>th</sup> 2020**

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**Venue: Padua Auditorium**

## **ABOUT US**

Padua College of Commerce and Management is affiliated to Mangalore University and is approved by the Government of Karnataka. This is a Religious Minority Institution managed by the Catholic Board of Education under the Local Management of Bendur church. It is premier institution which imparts value based quality education to all, without distinction of caste and creed. Our college aims at all round development of physical and intellectual and emotional aspects of students. This institution is situated beside National Highway - 66, close to Kadri Park. The institution helps students in creating a harmonious society by inculcating in them various moral and human values. It provides 3 years Degree courses-B.Com & B.B.A.

## **VISION**

An integral development of whole human person guided by value based quality higher education to help the students to evolve into a competent citizen of the nation to be of better service to the society

## **MISSION**

- ▶▶ To instill and sustain lasting desire to seek knowledge
- ▶▶ To inculcate team spirit and leadership skills and competency
- ▶▶ To foster creative ability and critical thinking
- ▶▶ To produce resourceful citizens of moral integrity
- ▶▶ To train men and women to expand their consciousness
- ▶▶ To instill pride for the nation along with progressive, global outlook
- ▶▶ To develop a sense of empathy towards the needy

## **ABOUT THE CONFERENCE**

Intellectual Property Right is a category of property rights that include intangible creations of the human intellect. Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. Similarly, artists would not be fully compensated for their creations and cultural vitality would suffer as a result. This is an emerging topic and it is very necessary to be informed about this concept.

Women entrepreneurs are those women who think of a business enterprise, initiate it, organize and combine the factors of production, operate the enterprise and undertake risks and handle economic uncertainty involved in running a business enterprise. Women entrepreneurs are also the key in shaping the next generation. When it comes to

motivating young women, they are to be led by example, influencing their attitudes and ambitions. Through this conference we aim to enlighten everyone regarding IPR and Women entrepreneurs to gather new insights connecting the concerned topics. .

## **SUB THEMES**

### **Intellectual Property Rights**

- » Protection of IPR under the Indian and International Laws
- » Pillars of IPR
- » Intellectual Property Protection to the Industries
- » Academic Research and Copyright Issues
- » Online Scams
- » Plagiarism
- » Law of Patents, Trademarks and Copyright

## **WOMEN ENTREPRENEURSHIP**

- » Family entrepreneurship
- » Governmental support for Women Entrepreneurs
- » Women Entrepreneurship and Regional Development
- » Universities and Women Entrepreneurship
- » Innovation and Technological Entrepreneurship

## **GUIDELINES FOR PAPER SUBMISSION**

- » Papers are invited on the theme and topics given above
- » Abstract should be submitted on or before 28<sup>th</sup> February 2020, with minimum 300 words with three or four keywords, to the mail id [paduacon2020@gmail.com](mailto:paduacon2020@gmail.com)
- » Last date to submit the full paper is 09<sup>th</sup> March 2020, which is to be mailed to the above email id
- » The paper should include title, author's name, email address and mobile numbers
- » The paper specifications are: A4 size, MS word, Times New Roman Font with heading in font size 14 and the content in font size 12 with a 1.5 spacing.

## **IMPORTANT DATES**

Submission of Abstract	28-02-2020
Submission of full paper	09-03-2020
Acceptance of paper	10-03-2020

## **REGISTRATION FEES**

Academicians/ Faculty	Rs. 300 /-
Research Scholars	Rs. 200 /-
Students	Rs. 100 /-

- ▶ In case of multiple authors the registration should be made separately for all the authors in order to receive the certificate
- ▶ Presentation in absentia is not permitted
- ▶ Spot registration is available
- ▶ The conference includes conference kit and food

### **Payment Procedure**

Option 1: Payment maybe made in the form of DD drawn in favour of , Principal Padua College of Commerce and Management, payable at Mangaluru.

Option 2: Electronic Fund Transfer (EFT) favour of Principal Padua College of Commerce and Management, payable at Mangaluru using the following account:

### **Bank Account Details**

Name of the Account: Principal Padua College of Commerce and Management

Name of the Bank: Syndicate Bank

Branch: Nanthoor

SB Account No. : 02742010003795

IFSC code: SYNB0000274



## **CONFERENCE DIRECTOR**

**Rev. Fr. Alwin Serrao**  
Principal

## **CONFERENCE CONVENER**

**Mr. Roshan Santhumayor**  
Vice Principal  
Mob: 9743078519

## **STAFF COORDINATORS**

**Mrs. Akshatha**  
Dept. of Commerce  
Mob: 9741474788

**Ms. Seema Pereira**  
Dept. of Management  
Mob: 9902332571


### **Contact Details**

Email: paduacon2020@gmail.com

## Padua Scintilla



12<sup>th</sup> March 2020, IQAC and Department of Commerce and Management of Padua College of Commerce and Management organized Padua Scintilla – A one day national Level Conference on Intellectual Property Rights and Women Entrepreneurship. The chief guest for the inaugural ceremony was C A Lionel Aranha- Consultant faculty IIM Kozhikode, Indore and Visakhapatnam who explained the concept of IPR and Women Entrepreneurs in a humorous way and enlightened the minds of the audience. There were two sessions – Session one on IPR – the Resource Person and the Moderator for this session were; Mr. Santhosh Prabhu- SDM Law College and Fr. Ashok Rayan Crasta- St. Mary's College of Commerce and Management, Kasargod. The session II was on Women Entrepreneurship, the Resource person and Moderator for this session were; Mrs. Sapna Shenoy- Personal Investment Advisor and Prof. Niveditha Lobo- Asst. Prof English in Govt. FGC , Carstreet. The total papers presented were 34 and 148 delegates were present for the conference.

  
Principal

Padua College of Commerce and Management,  
Nanthur, Mangalore - 575 004

PADUA COLLEGE OF COMMERCE AND MANAGEMENT  
NANTHUR, MANGALORE

Internal Quality Assurance Cell (IQAC)

And

Department of Commerce & Management

Organises

Padua Scintilla

DATE: 12<sup>TH</sup> March 2020

Registration form

Sl.No	Full Name	College Name	Designation	Signature
X1.	Abhigail Sequeria	Besant Women's clg	Student	Requing
X2.	Deeksha K	Besant Women's clg	Student	Dutk L.R
X3.	Anuitha S N	Besant Women's clg	Student	<del>Abu</del>
X4.	Sumaiya	St Agnes clg	Student	<del>Sumaiya</del>
X5.	Anusha Zita Deunha	St Agnes clg	Student	Pastak
X6.	Muhiza	St Agnes clg	Student	<del>Muh</del>
X7.	Meerin	St Agnes clg	Student	<del>Meerin</del>
X8.	Maldein	st Agnes clg	Student	Maldrein
X9.	Gayathri	st Agnes clg	Student	Gayathri
X10.	Tashuwitha K	st Agnes clg	Student	<del>Tashu</del>
X11.	Ayisha dalin	st Agnes clg	Student	<del>Ayisha</del>
X12.	Vaishnavi Perana	St Agnes clg	Student	<del>Vaishnavi</del>
X13.	Deeksha	st Agnes clg	Student	<del>Deeksha</del>
X14.	Wilma (2) (1 Remain)	St Agnes clg	Student	Wilm
X15.	Ummah	St Agnes clg	Student	<del>Ummah</del>
X16.	Kavya R Anchan	Besant Women's clg	Student	<del>Kavya</del>
X17.	Anusha dakshmi P.	Besant Women's clg	Student	<del>Anusha</del>
X18.	Nayana	Besant Women's clg	lectures	<del>Nayana</del>
X19.	Devika	Besant Women's clg	lectures	<del>Devika</del>
X20.	Mohammed Namias	Sacred Heart	Student	<del>Mohammed</del>
X21.	Mohammed Ravog	Sacred Heart	Student	<del>Mohammed</del>
X22.	Sultan H K	Sacred Heart	Student	<del>Sultan</del>
X23.	Mohammed Sinan	Sacred Heart	Student	<del>Mohammed</del>
X24.	Mohammed Yusuf Sabher	Sacred Heart	Student	<del>Mohammed</del>
X25.	Salman Fari's	Sacred Heart	Student	<del>Salman</del>
X26.	Perafulla	BGS First Grade clg	Lectures	<del>Perafulla</del>
X27.	Seema Prabhuk S.	Canara college, Mangalore	Assistant Professor	<del>Seema</del>

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Sl.No	Full Name	College Name	Designation	Signature
X 28	Anzeline Pinto	Carmel elg.	Lecturer	Anzeline
X 29	Joel Mascarenhas	Carmel elg	lecturer.	Joel
X 30	Joyce Mascaretha	St. Aloysius elg	Student	
X 31	Bhavitha K	Carmel elg	Lecturer	
X 32	Tral Marina Lobo	Carmel elg	Student	Tral
X 33	Suraj David Siquiera	Carmel Elg	Student	Suraj
X 34	Anusha K.	Mangalore University	Student	
X 35	Polyanka G N	Mangalore University	Student	Polyanka
X 36	Ravi	Mangalore University	Student	Ravi
X 37	Sushmitha	Mangalore University	Student	
X 38	Gowthami	Mangalore University	Student	
X 39	Ranjith BR	Mangalore University	Student	
X 40	Sushmitha +	St. Raymonds	Lecturer	Sushmitha
41	Mohit	Padua College	Student	Mohit
42	Ashton	Padua College	Student	Ashton
43	Aaron	Padua College	Student	Aaron
44	Misael	Padua College	Student	Misael
X 45	Gurus Prasad	ECR Mgt Studies	lecturer	Gurus
X 46	Swathi Nayak	Canara elg	lecturer	Swathi
X 47	Ramakrishna Shetty	Alva's elg	lecturer	Ramakrishna
X 48	Renita Reshma Siquiera	Alva's elg	Lecturer	Renita
X 49	Ashwini Shetty	GFGC Pg Studies	Student	Ashwini
X 50	Jayash. H.	GFGC Pg Studies	Student	Jayash
X 51	Pavan Kumar H	GFGC Pg Studies	Student	Pavan
X 52	Swathi	GFGC Pg Studies	Student	Swathi
X 53	Namitha Gamskar	GFGC Pg Studies	Student	Namitha
X 54	Pooja	GFGC Pg Studies	Student	Pooja

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Sl.No	Full Name	College Name	Designation	Signature
X 55.	Shreuthi	GFGC Pg Studies	Student	
X 56.	Veekshitha	GFGC Pg Studies	Student	Veekshitha
X 57.	T G Bhat	GFGC & Centre Pg studies	lectures.	
X 58.	Padmavathi	Samvedana Science & Com.	Student	Padmavathi.
X 59.	Supritha	Samvedana Science & Com.	Student	Supritha
X 60.	Mohini	Samvedana Science & Com.	Student	Mohini
X 61.	Jayaram	Samvedana Science & Com.	lectures.	Jayaram
X 62.	Divya Pai	Salihath elg	lectures	Divya Pai
X 63.	Sudha Acharya	Salihath elg	lectures	Sudha
X 64.	Josline Rinita D'Almeida	Salihath elg	lectures.	Josline
X 65.	Habeeb us Rahman	Carmel elg	Student.	Habeeb
X 66.	Shanidk Kholid Hussain	Carmel elg	Student	Shanidk Hussain
X 67.	Deepthi Sweeni D'souza	Carmel elg	lectures	Deepthi
X 68.	Ramyashree	P A First Grade elg	lectures	Ramyashree
X 69.	Vanishree Y	P A First Grade elg	lectures.	Vanishree
X 70.	M. Hafzal	Padua College	Student	M. Hafzal
X 71.	Prem VV	Padua College	Student	Prem
X 72.	Toel Costa	Padua College	Student	Toel
X 73.	Dr. Preethi Kuenthi D'souza	Mangalore University (Kont)	lectures	Dr. Preethi
X 74.	Joslin Cutinho	Mangalore University (Kont)	lectures.	Joslin
X 75.	Rakshith Rao	Dr. B B Hegde First grade	Lectures	Rakshith
X 76.	Santhosh A Shetty	college kundapuram	Lectures	Santhosh
X 77.	Sumithra B D	Alva's elg	lectures.	Sumithra
X 78.	Santhosh A shetty	Dr. B. B Hedgde First grade.	lectures.	Santhosh
X 79.	Punith K G	Alva's elg	Student.	Punith
X 80.	Umresh Shetty	B B Hedge First grade	Principal.	Umresh
X 81.	Baru Prakash	Alva's elg	lectures.	Baru Prakash
X 82.	Punith K G	Alva's elg	Student	Punith





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Sl.No	Full Name	College Name	Designation	Signature
1	Bhavya shree	Padua	student	
2	Megha	Padua	student	
3	Pratheeksha	Padua	Student	
4	Shraddha.S.A	Padua	Student	
5	NAYMA K. B.	PADUA	student	
6	Gloria Sushmitha Arnan.	Padua.	Student.	
7	Fiona Molly Lobo	Padua	Student	
8	Sandea Dsouza	Padua	Student	
9	JENESHIA DSOUZA	Padua	Student	
10	DEEKSHA	Padua	student	
11	Ashitha Nail	Padua	Student	
12	P. Anushree	Padua	Student	
13	Ashitha	Padua	Student	
14	Shamanya	Padua	Student	
15	Nikhitha	Padua	Student	
16	Rachana prajya	Padua	Student	
17	Rositta Anjella Dsouza	Padua	student.	
18	Rakshitha	Padua	Student	
19	Shruya	padua	Student	
20	Shardal Vinita Menegas	Padua	student	
21	Shruthi	Padua	student	
22	Alrine Clevisa Dcosta	Padua	Student	
23	Ashitha Pinto	Padua	Student	
24	PREMAL RODRIGUES	Padua	Student	
25	Rashmitha Dsouza	Padua	student.	
26	Shashank.C.S.	Padua	student	
27	Ramesh. Dodamani	Padua	Student	

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1	Mohina	Padua College	Student	
2	Bhavana	Padua College	Student	
3	Vpisha	Padua College	Student	
4	Nisha	Padua College	Student	
5	Crystal	Padua College	Student	
6	Lavita Maria D'souza	Padua College	Student	
7	Renita Dsouza	Padua College	student	
8	Shiney veigas	Padua college	student	
9	Rashmita	padua college	student	
10	Pravithra	padua college	student	
11	Preema Dcurha	Padua college	student	
12	Sharan Alzira Rodrigues	Padua College	Student	
13	Shannon Pearl Culinha	Padua College	Student	
14	Elisha Riya D'souza	Padua college	Student	
15	Ancilla Palcao	Padua college	Student	
16	Lisa Galiena Pinto	Padua college	Student	
17	Josvita Rosario	Padua College	Student	
18	Roshani Roshitha Dsouza	Padua College	student	
19	Ashraff Melita Pereira	Padua college	student	
20	Neethal Braggs	Padua college	Student	
21	Jackson D'souza	padua college	student	
22	Meldron lobo	Padua College	student	
23	Ashwin D Costa	Padua College	Student	
24	Stanny Janif .4	Padua college	student	
25	Daniela Macedo	Padua college	student	
26	Kartham Fernando	Padua college	student	
27	MELSTON NORONHA	PADUA COLLEGE	STUDENT	
28	LEON REGO	PADUA COLLEGE	STUDENT	