

Padva College of Commerce
And Management

Assignment On Strategic
Management & Organisational
Behaviour

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To :- Ms Seema Patil
Department of Management

Topic :- **Vision & Mission**
Statement

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Sign :- S. Patil



Index

Page
No

Contents

1. Infosys and BSNL Company.
2. Titan and Ford Motors Company.
3. Toyota and IDEA Company.
4. Kingfisher Airlines and Pepsi Company.
5. Tech Mahindra and Amazon Company.
6. Conclusion and Reference.

Infosys :-

Vision :- To help our clients meet their goals through our people service and solution.

Mission :- Infosys International Inc. is dedicated to providing the people services and solutions our clients need to meet their information technology challenges and business goals.

BSNL :-

Vision :- To become the largest telecom service provider in Asia.

Mission :- To provide world class state-of-the-art technology telecom services to its customers on demand at competitive prices.

To provide world class telecom infrastructure in its area of operation and to contribute to the growth of the country's economy.

Titan :-

Vision :- To be a world-class, innovative and progressive organization and to build India's most desirable brands.

Mission :- To create wealth for all our stakeholders by building highly successful business based on a customer-centric and to contribute to the community.

Ford Motor :-

Vision :- To become the world's leading consumer company for automotive products and services.

Mission :- We are a global family with a proud heritage passionately committed to providing personal mobility for people around the world. We anticipate consumer need and deliver outstanding products and services that improve people's lives.

TOYOTA :-

Vision :- "IMC's vision is to be the most respected and successful enterprise, delighting customers with a wide range of products and solutions in the automobile industry with the best people and the best technology.

Mission :- Mission of Toyota is to provide safe and sound journey. Toyota is developing various new technologies from the perspective of energy saving and diversifying energy sources. Environment has been first and most important issue in priorities of Toyota and working toward creating a prosperous society and clean world.

IDEA :-

Vision :- Advancing global environmental quality through efficient district energy.

Mission :- IDEA fosters the success of its members as leaders in providing reliable, economical, efficient and environmentally sound district energy services.

Kingfisher Airlines :-

Vision :- The Kingfisher Airlines family will consistently deliver a safe, value-based and enjoyable travel experience to all our guests.

Mission :- 'Kingfisher Airlines will have 'Fly the Good Times' approach and this will reflect in the experience we will offer to passengers.

Pepsi :-

Vision :- PepsiCo's responsibility is to continually improve all aspects of the world in which we operate - environment, social, economic - creating a better tomorrow than today.

Mission :- Our mission is to be the world's premier consumer products company focused on convenient foods and beverages. We seek to produce financial rewards to investors as we provide opportunities for growth and enrichment to our employees, our business partners and the communities in which we operate. And in everything we do, we strive for honesty, fairness and integrity.

Tech Mahindra IT Services and Telecom :-

Vision :- To be the leading Software solutions provider to the Telecom industry.

Mission :- To be the global leader in outsourcing services to the Telecom industry, building on our technologies, competencies and customer interests and creating value for our shareholders and customers.

Amazon :-

Vision :- To be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online.

Mission :- We strive to offer our customers the lowest possible prices, the best available selection, and the utmost convenience.

Conclusion...

In this assignment I learn that vision and mission of the companies I came to know that how the companies set their vision and mission to improve their companies. Different companies have their own thinking and the ideas that help their companies to grow in the society.

Reference :-

<https://www.scribd.com>.

Thank
you...