

**“A STUDY ON CUSTOMER SATISFACTION IN  
TAJ CYCLE, PUMPWELL ROAD  
MANGALORE”**

**A project report submitted to the Mangalore University in partial  
fulfillment of the requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**AAKASH K UNNIKRISHNANA**

**REG NO: 163950001**

**UNDER THE VALUABLE GUIDANCE OF**

**MR. ROSHAN SANTHUMAYOR**

**DEPARTMENT OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE -575004**

**YEAR: 2018-2019**

**“A STUDY ON EFFECTIVENESS OF ONLINE BANKING  
WITH SPECIAL REFERANCE TO MANGLORE”**

A project report submitted to the Mangalore University in partial fulfillment of

The requirements for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY  
AJAY ALLAN DIAS  
REG NO: 163950002**

**UNDER THE VALUABLE GUIDANCE OF**

**MR. PRASHANTH KEVIN DCOSTA**

**FACULTY OF MANAGEMENT**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE -575004**

**YEAR: 2018-2019**

**“A COMPARATIVE STUDY BETWEEN PRIVATE BANK (HDFC BANK) AND  
NATIONALISED BANK (STATE BANK)”**

**A project report submitted to the Mangalore University in partial fulfillment of the  
requirements for the award of the degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY  
ANDY D’SOUZA  
REG NO: 163950003**

**UNDER THE VALUABLE GUIDANCE OF  
MRS. JESFRIDA MENEZES  
FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE -575004**

**YEAR: 2018-2019**

**“A STUDY ON BEHAVIOUR OF SMARTPHONE USING GRADUATE  
STUDENTS AND ITS CONSEQUENCES.”**

**A project report submitted to the Mangalore University in partial fulfillment of  
the requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**FABIAN RODRIGUES**

**REG NO: 163950004**

**UNDER THE VALUABLE GUIDANCE OF**

**REV. FR. ALWYN SERRAO**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE -575004**

**YEAR: 2018-2019**

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS MAHINDRA  
VEHICLES WITH SPECIAL REFERENCE TO KARNATAKA  
AGENCIES, KOTTATRA CHOWKI, MANGALORE”**

A project report submitted to the Mangalore University in partial fulfilment of the  
requirements for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**JASON D’SOUZA**

**REG NO: 163950005**

**UNDER THE VALUABLE GUIDANCE OF**

**MR SHRIDHAR**

**FACULTY OF MANAGEMENT**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE-575004**

**YEAR: 2018-2019**

**A STUDY ON CUSTOMER SATISFACTION ON SONY PRODUCTS WITH  
SPECIAL REFERENCE TO PANCHAMI ELECTRONICS PVT. LTD,  
CHILIMBI, MANGALORE**

**A project report submitted to the Mangalore University in partial fulfillment of  
the requirements for the award of the degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY  
LAVISH R SALIAN  
REG NO: 163950007**

**UNDER THE VALUABLE GUIDANCE OF  
MS. AKSHATHA  
FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT  
NANTHUR , MANGALORE -575004  
YEAR : 2018-2019**

**A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUND,  
WITH SPECIAL REFERENCE TO THE  
SHAREKHAN, MALLIKATTE, MANGALORE**

**A project report submitted to the Mangalore University in partial fulfillment of the  
requirements for the award of the degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY  
MELROY PERIS  
REG NO: 163950008**

**UNDER THE VALUABLE GUIDANCE OF  
MS. AKSHATHA  
DEPARTMENT OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT  
NANTHUR, MANGALORE -575004  
YEAR: 2018-2019**

**“A COMPARATYIVE STUDY ON THE INVESTMENT PATTERNS OF PRIMARY  
TEACHERS”**

**A Project report submitted to Mangalore University, in  
Partial fulfillment of requirements for the award of  
BACHELOR IN BUSINESS ADMINSTRATION**

**SUBMITTED BY**

**MR .SAMUEL MATHIAS  
(Reg.No.163950009)**

**UNDER THE VALUABLE GUIDANCE OF**

**MRS. ZEENA CORNELIO  
Department of Commerce**



**PADUA COLLEGE OF COMMERCE & MANAGEMENT**

**NANTHUR, MANGALORE- 575004**

**YEAR: 2018 -2019**



**“A STUDY ON RETAILERS SATISFACTION ON SRR  
INDUSTRIES INDIA PVT LTD”**

**A project report submitted to the Mangalore University in partial fulfilment  
of the requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**GEETH RAJ D’SOUZA**

**REG NO: 163950014**

**UNDER THE VALUABLE GUIDANCE OF**

**MR. ROSHAN SANTHUMAYOR**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT  
NANTHUR, MANGALORE-575004**

**YEAR: 2018-2019**

**“A STUDY ON JOB SATISFACTION AT LIFE INSURANCE CORPORATION OF  
INDIA WITH REFERENCE TO MANGALURU REGION”**

**A Project report submitted to Mangalore University, in Partial fulfillment of the  
requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**JESVITA LEYORA PEREIRA  
(Reg.No.163950015)**

**UNDER THE VALUABLE GUIDANCE OF**

**REV. FR ALWIN SERRAO  
FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE & MANAGEMENT**

**NANTHUR**

**MANGALURU 575004**

**YEAR: 2018-2019**

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA VEHICLES  
WITH SPECIAL REFERENCE TO TIRUMALA HONDA, PUTTUR ”**

A project report submitted to the Mangalore University in partial fulfilment of the  
requirements for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**MEGHA S**

**REG NO: 163950016**



**UNDER THE VALUABLE GUIDANCE OF**

**MR PRASHANTH KEVIN D'COSTA**

**FACULTY OF MANAGEMENT**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE-575004**

**YEAR: 2018-2019**

**“ A STUDY ON CUSTOMER SATISFACTION TOWARDS SALES AND SERVICES WITH REFERENCE TO MANDОВI MOTORS PVT LTD ARVINDH BUILDING, HAMPANKATTA, MANGALURU”**

**A project submitted to the Mangalore University in partial fulfillment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**MOKSHA**

**REG NO:163950018**



**UNDER THE VALUABLE GUIDANCE OF**

**MR. RAHUL SUVARNA**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE 575004**

**YEAR : 2018-2019**

**“A STUDY ON HOUSING INTERIOR DESIGNS”**

**A project report submitted to the Mangalore University in partial fulfilment of  
the requirements for the award of the degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**NAYANA**

**REG NO: 163950016**

**UNDER THE VALUABLE GUIDANCE OF**

**Mr. RAHUL SUVARNA**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT NANTHUR,  
MANGALORE-57500**

**YEAR: 2018-2019**

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS SALES AND  
SERVICES WITH SPECIAL REFERENCE TO SUPREME AUTO  
DEALERS PVT. LTD VALENCIA, MANGALORE”**

**A project submitted to the Mangalore University in partial fulfillment of  
the requirements for the award of the degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**POOJA**

**REG NO: 163950020**

**UNDER THE VALUABLE GUIDANCE OF**

**Ms. FLAVITA LEWIES**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE- 575004**

**YEAR: 2018-2019**



**“A STUDY ON ISSUES AND PROBLEMS FACED BY AN ENTREPRENEUR WITH  
REFERENCE TO MANGLORE REGION”**

**A Project report submitted to Mangalore University, in Partial fulfillment of the  
requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**PRADEEP PRAJWAL ROSARIO  
(Reg.No.163950021)**

**UNDER THE VALUABLE GUIDANCE OF**

**MS. FLAVITA LEWIES  
FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE & MANAGEMENT**

**NANTHUR**

**MANGALURU 575004**

**YEAR: 2018-2019**

# **“A STUDY ON IMPACT OF ADVERTISEMENT ON CONSUMER”**

A project report submitted to the Mangalore University in partial fulfilment of the requirements for the award of the degree of

## **BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**PRAJWAL NAIK**

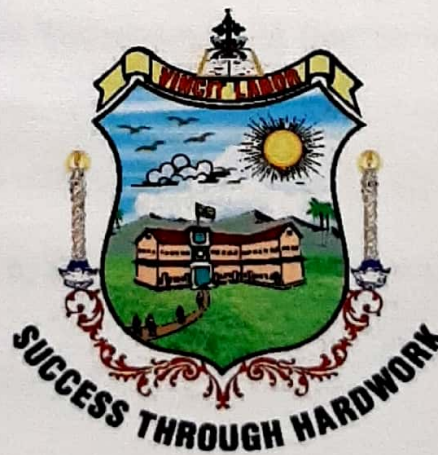
**REG NO: 163950022**



**UNDER THE VALUABLE GUIDANCE OF**

**Ms. MITCHELL DIAS**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND  
MANAGEMENT NANTHUR, MANGALORE-575004**

**YEAR: 2018-2019**



**“A STUDY ON EMPLOYEE WELFARE MEASURES AT  
KSRTC PUTTUR”**

A project report submitted to the Mangalore University in partial  
fulfilment of the requirements for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**RACHAN A S**

**REG NO: 163950023**



**UNDER THE VALUABLE GUIDANCE OF**

**Ms. MITCHELL DIAS**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT  
NANTHUR, MANGALORE-575004**

**YEAR: 2018-2019**

**'A STUDY ON " ADVENTURE TOURISM IN MANGALORE "**

**A Project report submitted to Mangalore University, in  
partial fulfillment of requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**RAMA  
(Reg.No.163950024)**

**UNDER THE VALUABLE GUIDANCE OF**

**MS. SEEMA PEREIRA**

**Department of Management**



**PADUA COLLEGE OF COMMERCE & MANAGEMENT**

**NANTHUR**

**MANGALURU 575004**

**2018-2019**

**“A STUDY ON STUDENT’S PREFERENCE ON BRANDED APPARELS  
WITH SPECIAL REFERENCE TO MANGALORE REGION”**

**A project submitted to the Mangalore University in partial fulfillment of  
the requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**REEMA AGNES FARNANDES**

**REG NO:163950025**



**UNDER THE VALUABLE GUIDANCE OF**

**MS. SEEMA PEREIRA**

**FACULTY OF MANAGEMENT**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE 575004**

**YEAR : 2018-2019**

**“A STUDY ON JOB SATISFACTION ON DEGANTHA  
MUDRANA”**

**A project report submitted to the Mangalore University in partial  
fulfilment of the requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**SHAHIL P.S**

**REG NO: 163950027**

**UNDER THE VALUABLE GUIDANCE OF**

**MR. DEENATH DSA**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT  
NANTHUR, MANGALORE-575004**

**YEAR: 2018-2019**

**A STUDY ON COMPARISON BETWEEN  
AMAZON AND FLIPKART**

**A project report submitted to the Mangalore University in partial fulfilment of  
The requirements for the award of the degree of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**YOGISH**

**REG NO: 163950029**



**UNDER THE VALUABLE GUIDANCE OF**

**MRS. THANUJA**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE -575004**

**YEAR: 2018-2019**

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS SALES AND SERVICES WITH REFERENCE TO BHARATH AUTO CARS PVT LTD KUNTIKAN MANGALURU”**

**A project submitted to the Mangalore University in partial fulfillment of the requirements for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

**SHRAVYA**

**REG NO:163950028**



**UNDER THE VALUABLE GUIDANCE OF**

**Mrs. THANUJA**

**FACULTY OF COMMERCE**



**PADUA COLLEGE OF COMMERCE AND MANAGEMENT**

**NANTHUR, MANGALORE 575004**

**YEAR : 2018-2019**